

SOUTH LAKE TAHOE CANCER LEAGUE

Newsletter – March 2018

President's Message, February 22, 2018 Luncheon
By: JoAnn Conner, President of the Cancer League

I'm sure everyone is curious about how the annual See's candy sale turned out. The final numbers are in, and **our profit was \$9, 331.81**. We had a lot of obstacles to overcome, and we faced, for the first time, the issue of expired candy. We never thought of checking the expiration date on the boxes of candy. Several expired before Christmas, and with no preservatives being used, it was hard to sell those ten or so boxes of candy that slipped through. We sold some for half price and some for as little as \$5.00 per

**OUR FACEBOOK PAGE IS GROWING! WE
HAVE SIX NEW "LIKES" THIS WEEK,
BRINGING US TO 261 "LIKES" AND 245
FOLLOWS! IF YOU HAVEN'T ALREADY,
"LIKE" US ON FACEBOOK.**

box, to at least get something. We will be more alert next year. Thank you to all our veteran and new volunteers who worked hard to help us raise money to help cancer patients in our community.

Volunteers and new members: We have added at least ten new members since the candy sale and several of them are stepping up to volunteer! Maggie Philipp and Terri Alexander have volunteered to help with the phone calling – you may have heard from them yesterday. Ruthe Segal and Gwen Gross will now have two new people to help with this task!

A big thank you to Bob Harms and Robert Rathman, who worked with a young man named Sebastian, to clean the window at our candy sale site. I am happy to report the window was returned cleaner than we got it from NAI Alliance, the generous donors of the office space where we held our sale.

The Board voted in a new Corresponding Secretary, Terri Alexander, at our last meeting. She will be helping with the thank you notes, birthday cards, sympathy, and other cards sent out to all of you.

The Board also voted in a new Newsletter Chair, Lisa Pearson, who has managed to put out a great first attempt at a newsletter. It will be emailed and/or mailed around the fifteenth of the month in the future, to give updates on Board actions and luncheon details.

Helping our cancer patients is paramount in our mission. Our Transportation Director, Jacklyne Lynch, has arranged hundreds of drives for our patients to UC Davis, Carson City, Minden, Reno, and Truckee. She also came to the Board with the information we were overpaying some of the drives. The result was a reduction in reimbursement fees for a savings of \$405.00 in the first quarter since these new fees were implemented in November. That should save the Cancer League well over a thousand dollars per year. To help with this transition, I went to the CAO of Tahoe Forest Hospital, and our drivers can now receive a free meal in their cafeteria when they drive a patient over. (continued)



UPCOMING LEAGUE EVENTS

Thursday, March 29, GENERAL MEETING LUNCHEON @ Sonney's BBQ Shack, 787 Emerald Bay Road. Luncheon price is \$13.00 plus any more help you can give for gratuity. See menu on page 3. 11:30 AM

Tuesday, April 11 BOARD MEETING @ A to Z Insurance meeting room. 9:30 am

Part of our focus is to raise awareness in our community. There have been letters in South Tahoe Now and the Mountain News thanking our community for their help in accomplishing our mission. I have spoken to both the Tribune and the Mountain News about running an article regarding how we were founded and what we do. Our FaceBook page now has 261 “likes,” six of which are new just this week. We have 245 followers. This has netted us a new driver and member for the Cancer League, a chance to repair a problem with a patient, and more publicity. Our FaceBook presence has also brought in several new members, a business member, and several new volunteers.

In the effort to increase awareness, Jackie Lynch and I attend the Barton meeting every month, and have been thanked personally and publicly for what the Cancer League is doing in this community. Dr. Purvance is one hundred percent behind our effort. Good job, people!

Where we are going:

The Moose Lodge is already planning to make the Longest Day of Golf better than it has ever been. Stay tuned for ways you can help us help them.

Our Fundraising Director, Park Kinnear, is setting up a Chili Night Fundraiser at Casey’s, hopefully for a Thursday night in early April, so look for notice on that. As an aside, it was a Chili Night Fundraiser I attended where I met Roger and Jeanne Barrigan and Jim Lario. I became the 100th member of the Cancer League that night, eight years ago.

We are revamping our financial policies to save the Cancer League significant money annually. We are working on reducing our merchant fees and I am working with our provider to eliminate an extra account, make our charge machine seasonal for the candy store, and thereby reduce fees. We are also hoping to have some of the fees we were charged over the past three years reversed. This should save the Cancer League approximately \$1,200 per year.

We are moving ahead with applying for other grants and will be submitting a report and new grant application to Barton Foundation this year.

We are going to be looking at participating in Celebrity Golf this year as a vendor. Please let us know your thoughts.

Board meetings are on the second Tuesday of the month at A to Z Insurance in their conference room. They start at 9:30 AM and are open to the public. Please join us if you wish. Thank you for your volunteer efforts, and for being ambassadors in our community. As a driver, I can assure you our patients and their families are infinitely grateful. Keep up the good work in all you do for our community. We couldn’t do it without you!

Respectfully,

JoAnn Conner
President, South Lake Tahoe Cancer League

Transportation update: February 14 thru March 13
Seven drivers - 15 drives. 10 to Truckee; 2 to Barton; 1 to Reno VA; 1 to Carson City VA; 1 to Kingsbury. Total \$1,250.00, includes total gas reimbursement to drivers.
For transportation info, call Jacklyne @ 530-721-0506

	Tom Clarke General Manager 1030 Industrial Ave So. Lake Tahoe, CA 96150 (530) 542-3434	Five Locations <ul style="list-style-type: none">• 1030 Industrial Ave (office)• 1044 Industrial Ave• 1071 Shakori Dr• 2336 Kaska• 1748 “D” Street
	SLT MS is offering any new customer 10% off for 3 months with coupon. Contact Lisa @ (530) 545-9275, or lisaapearson@msn.com to receive your coupon.	SLT Mini Storage has been a Business Member since 2017. Thanks Tom, to you and your staff.

Fundraising Events: We’re doing a LuLaRoe Boutique fundraiser for the South Lake Tahoe Cancer League. The fundraiser will run from March 24th thru April 6th. The Cancer League will receive 25% of the proceeds. There are over 2000 items available: click <https://sonlet.com/party/1096657984p/> for link of products. If you have any questions, you may contact Rebecca Michaud @ 805-459-8626, <mailto:lularoerebeccamichaud@gmail.com>, or <https://www.facebook.com/lularoe/rebeccamichaud/>

SONNEY'S BBQ Shack Bar & Grill

South Lake Tahoe Cancer League Menu

Sonney's Big Boy Burger

- *with or without cheese*

Pulled Pork Sandwich, with Slaw

BLT Sandwich

All burgers & sandwiches come with one side:

- *Fries, Sweet Potato Fries, Mashed Potatoes, Collard Greens, BBQ Beans, Coleslaw, Cheesy Spicy Grits, Potato Salad, Mac n Cheese*

House Salad with Grilled Chicken or Soup

Caesar Salad with Grilled Chicken or Soup

Dressings:

- *Ranch, Spicy Ranch, Poppy Seed, Blue Cheese, Balsamic & Oil Vinegar*

Lunch includes Soft Drinks and Coffee

Attention: All Golfers

Look for upcoming information on the Celebrity Golf Tournament and Longest Day of Golf, events planned for later this summer.

A SPECIAL THANK YOU TO SONNEY'S BBQ SHACK FOR ALLOWING THE CANCER LEAGUE ACCESS SPACE FOR OUR MONTHLY LUNCHEON. THANKS TO BILL, APRIL AND THE REST OF THE SONNEY'S STAFF

VISIT OUR BOOTH AT THE LAKE TAHOE HOME

AND GARDEN SHOW - APRIL 27TH FROM

4:00 TO 7:30, THEN ON THE 28TH FROM

10:00 TO 4:00 AT SOUTH TAHOE MIDDLE

SCHOOL IN THE MULTI PURPOSE ROOM.

UPCOMING COMMUNITY EVENTS

South Lake Tahoe Fire Department Blood Drive. Eat and drink well beforehand. Fire station #3 @ 2101 Lake Tahoe Blvd, 9:00 am to 1:00 pm March 26. Questions? Call Captain Kim George @ 530-307-9596

The Sugar Pine Foundation screens *The Seedling* about the challenges facing the white pine and the foundation's efforts to help. Take a turn at the giant slingshot. Bring questions for the staff and filmmaker and find out how to get involved, too. South Lake Tahoe Library, Rufus Allen Blvd, 6:00 pm March 27. Free and open to all.

Easter Egg Hunt at Tahoe Paradise Park. Lake Valley Fire Department puts out 10,000 eggs filled with goodies and prizes large and small. Hot chocolate, fire truck, and Easter Bunny appearance. Arrive at 9:30 am April 1, hunt begins at 10:00 am (and the eggs go fast!) Limited parking, so, plan ahead. 530-577-3737 for more info.



Caring, Sharing and Helping

From: Glenbrook, Nevada to the El Dorado County/Placer County Line, California

[Type address]

NOTE: We are very sorry; we have been unable to obtain the Roster Template from the Board Members that have same. We are recreating the roster and hope to have it soon. Thank you for your patience.